

SHANNON D SMITH

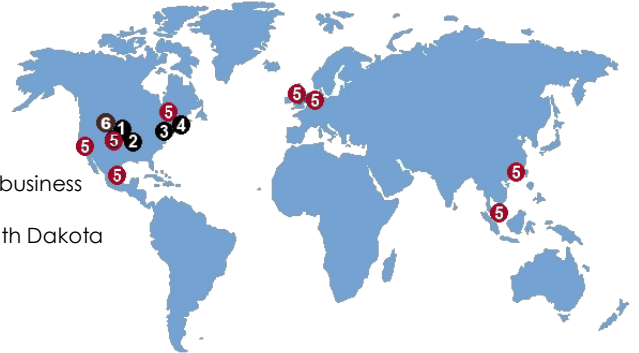
DIRECTOR, AUTHOR, RESEARCHER, SPEAKER, TEACHER

smithstorian@gmail.com • shannon@ThinkWY.org • www.smithstorian.com • Twitter: @smithstorian

MISSION STATEMENT: *Authenticity is the foundation of all successful learning interactions*

HISTORY OF ME

1. Grew up in Western Nebraska
2. Studied Computer Science at University of Nebraska
3. Moved to New York after college and worked on Long Island and the city
4. Moved to Boston in 1986, my daughter Katie was born there in 1989
5. Moved to Denver in 1990, extensive national/international travel to launch new business
2. Returned to University of Nebraska in 1999 to pursue PHD in History
1. Returned to Western Nebraska in 2001 to teach at Oglala Lakota College in South Dakota
5. Returned to Colorado in 2009 to work for EDUCAUSE as a Research Fellow
6. Appointed Executive Director for the Wyoming Humanities Council in 2013



MY SCHOLARLY CAREER



ThinkWY | Wyoming Humanities, Laramie, Wyoming 2013-Present

Executive Director

- Manage all operations for this 501(c)3 non-profit, one of the 56 state and territorial humanities councils authorized by the National Endowment for the Humanities
- Responsible for programming, grant distribution and reporting, fund-raising, fiscal management, marketing, communications, and all personnel-related management activities
- Develop and implement donor-cultivation, advocacy and lobbying strategies at state/federal level
- Manage local and remote staff of 7 to offer insightful public humanities programs to Wyoming



EDUCAUSE, Boulder, Colorado, 2009-2013

Associate Director, Teaching, Learning, and Professional Development, 2010-2013

- Responsible for implementing innovations to EDUCAUSE professional development offerings (conferences, institute programs, webinars, etc.) for faculty and higher education IT professionals
- Fellow, EDUCAUSE Center for Applied Research, 2009-2010**
- Lead principal investigator for annual Study of Undergraduate Students & Technology, 2009, 2010



Oglala Lakota College, (Tribal College) Kyle, South Dakota, 2002-2009

Instructor, History and Social Sciences, Department of Humanities

- Developed, taught, and administrated face-to-face and online courses (Blackboard and Moodle)

Chair, Distance Learning and Technology Committee, 2004-2008

- Obtained distance learning certification in 2002, taught OLC's first entirely online course in 2003

Chair, Faculty Development Committee, 2003-2005

- Wrote and won \$150,000 Archibald Bush Foundation Faculty Development Grant for 2006-2009

Designer/Developer, Lakota Language Orthography Project.

- Working with the Lakota Studies Department at OLC, developed a downloadable tool to enable users to type diacritical markers and special characters for written Lakota Language



Mari Sandoz Heritage Society, Chadron, Nebraska 2002-2006

Executive Secretary, History and Social Sciences, Department of Humanities

- General management and administration of non-profit historical society including development and supervision of educational programming and annual conference
- Supported Board of Directors and joint Chadron State College and Society "Center Committee" in overseeing operations at the Mari Sandoz High Plains Heritage Center



University of Nebraska-Lincoln, Lincoln, Nebraska, 1999-2001

Graduate Student/Teaching Assistant, Department of History

- Lectures, grading, and administration for U.S. History to 1877, U.S. History since 1877, Latin America History and Culture, Latin American Colonies, Race and Ethnicity in the American West

Nebraska Educational Television, Lincoln, Nebraska, 2000-2001

Research Historian

- Identified primary source materials for NebraskaStudies.org, a collaboration of Nebraska Educational Television, Nebraska State Historical Society, and Nebraska Department of Education

MY CORPORATE CAREER



Sagent Technology, Inc., Mountain View, CA, 1998–2000 (acquired by Pitney Bowes)

Regional Sales Manager

- Opened branch office for venture-funded, pre-IPO data warehousing software company
- Responsible for sales and support for 8 state region, generated over \$2.5 million in software license, maintenance, and services revenue in 18 months
- Closed \$1.0 million contract with telecom corporation
- Company made Initial Public Offering in April 2000

IHS Group, Inc. (Information Handling Services), Denver, CO, 1993–1998

Director – Information Integration, 1997-1998

- Defined, designed, and sold large-scale, complex Internet and CD-ROM based document management products and services, carrying annual quota of \$1.0 million

Director and General Manager – Transportation Information Products, 1994-1997

- Responsible for the start-up of a new business unit which grew from zero to thirty employees in under three years with a total capital investment of approximately \$4 million
- Conducted partnership training and contract negotiations in Mexico, Canada, and Singapore
- Proposed, planned and implemented the acquisition of a \$6 million company

Project Manager – Environmental CD Products, 1993

- Managed production and technical operations for the ongoing development and maintenance of a 1.2 gigabyte CD-ROM database of Environmental and Safety Regulatory Information



Provista Software International, San Jose, CA, 1989-1993

Region Manager, Midwest and Eastern Region - Denver, Colorado, 1991-1993

- Key player in the product design and market roll-out of ProShip multi-platform distribution and shipping system sold to companies with high volumes of express packages shipments
- Built a network of potential distribution channels into the traffic and transportation industry

Region Manager, Eastern Region - Boston, Massachusetts, 1989-1991

- Merged my consulting business and opened Boston and New York City offices for California-based company providing technical consulting/training services in business intelligence systems
- Generated over \$400,000 in revenue in the first year, with seven consultants and over 50 clients



SDS Consulting, Boston, MA, 1988-1989

Owner/Consultant

- Launched technical consulting practice providing relational database design, business intelligence systems, and software development services on a multitude of computer platforms
- Eight consultants supporting clients such as American International Group (AIG), Harvard University, Marshalls Department Stores, and Williamson Corporation

MediQual Systems, Inc., Westborough, MA, 1987-1988

Director of Product Development

- Managed software development team in the design, development, and testing of a medical procedure performance analysis system currently in use at over 1000 medical institutions
- Analyzed and provided recommendations on various hardware and software environments to support software and data services products being developed



Information Builders, Inc., New York, NY, 1985-1987

Branch Technical Manager - Boston, Massachusetts

- Managed pre- and post-sales technical support staff for the multi-platform FOCUS 4GL.
- Performed high level pre-sales technical support on \$2 million cooperative marketing relationship with Digital Equipment Corporation

Technical Representative - New York, New York

- Demonstrated, benchmarked, installed and supported a lengthy and complex sales cycle
- Received multiple awards for excellence in pre-sales presentation and demonstration techniques



Electronic Data Systems, Inc. Dallas, TX, 1982-1985 (Acquired by HP Services)

Systems Engineer, Garden City, New York

- Programmer/analyst on a large scale project to develop one of the United States' first comprehensive on-line banking systems using a relational database
- Completed 6-month Systems Engineer Development Program and promoted to Systems Engineer



MY EDUCATION

Doctoral Program, History, University of Nebraska-Lincoln, 2001-2005
Accepted into Ph.D. program and completed all coursework while teaching full-time...this dream is on temporary hiatus

M.A., History, University of Nebraska-Lincoln, 2001
Major: North American West, Minor: Indigenous Peoples
Thesis: "The Female Imprint on Indian Wars History: A New Look at the Fetterman Massacre"

B.A., Computer Science, University of Nebraska-Kearney, 1982

MY SOCIAL MEDIA:



MY PUBLICATIONS



HIGHER EDUCATION RESEARCH PUBLICATIONS

- Book Blurb for *Social Works: How #HigherEd Uses #SocialMedia to Raise Money, Build Awareness, Recruit Students, and Get Results*, edited by Michael Stoner, EDUniverse Media, 2013
- *The ECAR Study of Undergraduate Students and Information Technology, 2010*, EDUCAUSE Center for Applied Research, November 2010
- *Powering Down: Green IT in Higher Education, Chapter 10 "Higher EDUCATION IT and the Coming Green Revolution"*, EDUCAUSE Center for Applied Research, March 2010
- *The ECAR Study of Undergraduate Students and Information Technology, 2009*, EDUCAUSE Center for Applied Research, September 2009

HISTORY PUBLICATIONS:

- "These Were the Sioux": Mari Sandoz's Portrayals of Gender in *Women in the Writings of Mari Sandoz*, ed. Renee M. Laegreid and Shannon D. Smith, Mari Sandoz Heritage Society, 2016
- "New Perspectives on the Fetterman Fight" an essay for WyoHistory.org, April, 2014
- "Women and Dependents" in *A Companion to Custer and the Little Bighorn Campaign*, edited by Brad D. Lookingbill, John Wiley & Sons, 2016
- "Mari Sandoz: Historian of the Plains," in *Women's Experiences on the North American Plains*, edited by Renee Laegreid / Sandra Mathews-Lamb, Texas Tech University Press, 2011
- "The Rise of Western Women to Prominence in the 20th Century," in *The World of the American West*, edited by Gordon Morris Bakken, Routledge Press, 2010
- Review of *American Indian Nations: Yesterday, Today, and Tomorrow* by Horse Capture, Champagne, and Jackson, eds., for *Montana The Magazine of Western History*, Spring 2009
- "Give Me Eighty Men" *Women and the Myth of the Fetterman Fight*, University of Nebraska Press, 2008 – winner of the 2009 best non-fiction book from Wyoming State Historical Society
- "George Armstrong Custer," in *Icons of the American West*, edited by Gordon Morris Bakken, Greenwood Press, 2008
- Introduction to *My Army Life and the Fort Phil. Kearney Massacre with an Account of the Celebration of "Wyoming Opened"* by Frances C. Carrington, University of Nebraska Press, 2004
- "'Give Me Eighty Men': Shattering the Myth of the Fetterman Massacre," *Montana The Magazine of Western History*, Fall 2004
- Review of *Fanny Dunbar Corbusier: Recollections of Her Army Life, 1869-1908* edited by Patricia Y. Stallard for *Montana The Magazine of Western History*, Fall 2004
- Review of *Twenty Thousand Roads: Women, Movement, and the West* by Virginia Scharff for *Montana The Magazine of Western History*, Fall 2003

SOME OF MY VOLUNTEER AND BOARD WORK



Mari Sandoz Heritage Society, Chadron, Nebraska, 2006-present

Board of Directors

- Non-profit historical society with \$4+ million dollars in endowments in support of a historical center on the campus of Chadron State College

Nebraska State Historical Society, Board of Trustees, Lincoln, Nebraska, 2009

Trustee, 3rd District – Won by statewide election

MY ACADEMIC GRANTS & AWARDS

- Winner of 2009 Wyoming State Historical Society Award for best non-fiction book
- 2006-2009 Faculty Development Grant for \$150,000 awarded for Oglala Lakota College from the Archibald Bush Foundation
- Selected for 2007 National Endowment for the Humanities Summer Seminar
- 2002-2003 Hazel V. Emley Graduate Fellowship, University of Nebraska-Lincoln
- 2002-2003 Regents Tuition Fellowship, University of Nebraska-Lincoln
- 2002-2003 Colonial Dames Fellowship, University of Nebraska-Lincoln
- 2002 College of Arts & Sciences Outstanding Graduate Teaching Assistant, University of Nebraska
- 2002 Nebraska State Historical Society Research Grant, Lincoln, Nebraska
- 2001 Dov Ospovat Award for outstanding graduate student paper in a research seminar
- 2001 Nebraska State Historical Society Research Grant, Lincoln, Nebraska
- 2001 University of Nebraska Research Council Grant "Women in Nebraska History Project" co-investigator
- 2000-2001 and 1999-2000 Research Grant-in-Aid, Center for Great Plains Studies, University of Nebraska-Lincoln
- 1999-2001 Graduate Teaching Fellowship, University of Nebraska-Lincoln



SOME OF MY SPEAKING ENGAGEMENTS (with links!)

HUMANITIES PRESENTATIONS

- Introduction to "Reviving Civility in Politics, Is it Possible?" with Senator Al Simpson and Governor Mike Sullivan on Wyoming PBS
- "Do You Want Fries with that [Humanities] Degree?", Ignite Laramie 2013

HIGHER EDUCATION RESEARCH PRESENTATIONS

- Professional Development in an Era of Disruptive Innovation, Keynote, Association of Collegiate Computing Services of Virginia Annual Conference, March 2013
- Elevate Your Game: How to Propose, Design, and Deliver a Fantastic Conference Session, 2012 EDUCAUSE Annual Conference, Denver, CO, NOVEMBER 2013
- Navigating the Ed Tech Jungle, Keynote Panel, South Carolina Technical College System Teaching and Learning with Technology Conference, September 2012
- Elevate Your Game: Create a Five-Year Career Plan, 2012 EDUCAUSE Regional Conference season (4 conferences)
- Elevate Your Game: How to Create and Deliver a Fantastic Conference Session, 2012 EDUCAUSE Regional Conference season (4 conferences)
- "Who Are Today's Students? A Closer Look at the ECAR Study of Undergraduate Students and Information Technology, 2010," EDUCAUSE Learning Initiative Webinar, Nov., 2010
- "What Undergraduates Say About Technology: Results from the 2010 ECAR Student Study," EDUCAUSE Annual Conference, Anaheim, CA, November, 2010
- "The ECAR 2009 Student Study," EDUCAUSE Center for Applied Research Annual Symposium, December 2009
- "What Undergraduates Say About Technology: Results from the 2009 ECAR Student Study," EDUCAUSE Annual Conference, Denver, CO, November, 2009

HISTORY PRESENTATIONS

- "Teaching the American West: The Importance of Region in the US History Survey," Western History Association Annual Conference, October 2010
- "Sovereignty and Tribal College Education," Oglala Lakota College Retreat, May, 2006
- "Indigenous Research and Teaching Frameworks," Oglala Lakota College Faculty Development Conference, April, 2006
- "'Marking the Vicissitudes of Peril and Pleasure': The Cooked Books of Army Wives," Western History Association Annual Conference, October, 2003, Fort Worth, Texas
- "The Importance of Native American History and a College Education," Oglala Lakota College Radio Program, March 2003, KILI Radio, Porcupine, South Dakota
- "Absaroka, Home of the Crows," Race and Ethnicity in the American West, Nov. 2001, University of Nebraska-Lincoln, Guest Lecturer, Lincoln, Nebraska
- "A New Look at the Fetterman Massacre," Corral of Westerners, Nov. 2001, Lincoln, Nebraska
- Mari Sandoz: Sioux Historian Ahead of Her Time," 2001 Western Literature Association Annual Conference, October 2001, Omaha, Nebraska

